

Ana Paiva, Senior Product designer & Illustrator

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LINKEDIN

+491746290656

Berlin-based Senior UI/UX Designer and Illustrator with over 10 years of experience creating user-centered digital products. Specialized in solving business problems through research, design thinking, and cross-platform product design. Experienced in partnering with global agencies and startups to deliver intuitive, data-driven, and visually engaging experiences. Strong background in multimedia design, user research, prototyping, and interaction design. Experience

PROFESSIONAL SUMMARY

2016.09 – Present

Freelancer

Meta Design, AKQA, Wunderman Thompson, MVP Factory, Blush Illustrations, Digitas Pixelpark, Monday.pt, MingLabs, Dayone, Deevio, Bettermile, Shorty, AirBeamTV, Relokate, Matchwave, Vaultoro, Trustyou, Simcon, KGK.

2018 – 2020 Berlin, Germany

MobiLab Solutions

Partnered with engineering teams to ensure seamless product implementation for DHL and Vapiano.

2015 – 2017 Berlin, Germany

Techstars Startups

Provided UX guidance, developed wireframes, prototypes, and interface designs.

2014 – 2015 Berlin, Germany

Foodora — Startup

Provided UX guidance, developed wireframes, prototypes, and interface designs.

2013 Munich, Germany

Wayra Telefónica Innovation Incubator

Intern

2014 Hamburg, Germany

Landor & Fitch — Brand Agency

Intern

EDUCATION

2017

UX Design CareerFoundry

2012 Coimbra, Portugal

Master's Degree in Multimedia Design

2009 Viseu, Portugal

Bachelor's Degree in Multimedia

SKILLS

User research
Information architecture
Interaction design
UX/UI design
Ideation
Prototyping
A/B testing
Design thinking
Design sprints
Agile & Scrum workflows
User needs analysis
AI integration in product design
Scripting & workflow automation (no-code/low-code)

LANGUAGES

English C1

German B2

Portuguese C2